

# Wisdom Advertising Sizes & Rates

**All Ads Are In Full Color!**

Ad Composition and Ad Changes are free of charge with your ad order. If sending camera-ready, build the ad in CMYK colors to the correct size and at 300 dpi and email it to us as a PDF file.

**Full Page** - 7.25" w x 9.75" h (call for bleed specs)

1 issue - \$818  
3 issues - \$746/insert  
6 issues - \$674/insert

**BONUS** - \$150/issue in FREE Calendar or Classified Ads, FREE Ed. Program or SJ&R listing when sections are run, FREE 1000 word article in 1 issue with 3-issue purchase.

**Half Page** - 7.25" w x 4.75" h or 3.5" w x 9.75" h

1 issue - \$455  
3 issues - \$415/insert  
6 issues - \$376/insert

**BONUS** - \$105/issue in FREE Calendar or Classified Ads, FREE Ed. Program or SJ&R Listing when sections are run, FREE 500 word article in 1 issue with 3-issue purchase.

**Third Page** - 4.75" w x 4.75" h or 2.25" w x 9.25" h

1 issue - \$328  
3 issues - \$300/insert  
6 issues - \$270/insert

**BONUS** - \$90/issue in FREE Calendar or Classified Ads, FREE Ed. Program or SJ&R Listing when sections are run

**Quarter Page** - 3.5" w x 4.75" h

1 issue - \$265  
3 issues - \$242/insert  
6 issues - \$219/insert

**BONUS** - \$75/issue in FREE Calendar or Classified Ads, FREE Ed. Program or SJ&R Listing when sections are run

**Sixth Page** - 4.75" w x 2.25" h or 2.25" w x 4.75" h

1 issue - \$185  
3 issues - \$169/insert  
6 issues - \$153/insert

**BONUS** - \$60/issue in FREE Calendar or Classified Ads, FREE Ed. Program or SJ&R Listing when sections are run

**Eighth Page** - 3.5" w x 2.25" h

1 issue - \$140  
3 issues - \$128/insert  
6 issues - \$116/insert

**BONUS** - \$45/issue in FREE Calendar Listings or one Free 45-word Classified Ad

**Twelfth Page** - 2.25" w x 2.25" h

1 issue - \$101  
3 issues - \$92/insert  
6 issues - \$84/insert

**BONUS** - \$30/issue in FREE Calendar Listings or one Free 30-word Classified Ad per issue

**Directory Display** - 3.5" w x 1.5" h

1 issue - \$81  
3 issues - \$74/insert  
6 issues - \$67 /insert

**BONUS** - One FREE \$15 Calendar Listing per issue

**ADDITIONAL DISPLAY ADVERTISER BONUSES**

All display advertisers receive unlimited FREE Online Calendar Listings (\$5/listing value)  
All 6-issue display ad orders receive a FREE 12-Month Online Holistic Directory Listing (\$100 value)

**Calendar Listings** (40 word basic listing)

(No discounts for multiple issue orders)  
\$15 for up to 40 words,  
\$0.50 per additional word

**Classified Ads** (25 word basic listing)

1 issue - \$25 (\$1/add'l word)  
3 issues - \$23/issue (\$0.90/add'l word)  
6 issues - \$20/issue (\$0.80/add'l word)

Order your Calendar Listings and Classified Ads online at [www.wisdom-magazine.com](http://www.wisdom-magazine.com) and they will appear both in the print edition as well as in the online sections!  
Go to [www.wisdom-magazine.com](http://www.wisdom-magazine.com), click REGISTER in upper right of home page and create an online account. Follow instructions and be sure to check out. Ad order ID# signifies completion. All major credit cards accepted online for payment.

**ADVERTISING ON WWW.WISDOM-MAGAZINE.COM**

**The Banner Ad** - 490 pixels wide x 200 pixels high

On every page of the site, clicks to URL  
\$350/mo. (1-5 mos.), \$300/mo. (6-11 mos.), \$250/mo (12 mos.)

**Rotating Tower Ad** - 200 pixels wide x 300 pixels high

On every page of the site in rotation with other ads, clicks to URL  
\$125/mo. (1-5 mos.), \$100/mo. (6-11 mos.), \$75/mo (12 mos.)

**Calendar & Classified Listings** - \$5/mo. up to 100 words **Ed. Programs & Sacred Journeys & Retreats** - \$10/mo., \$100/year  
**Holistic Resource Directory** - \$75/year (area specific), \$100/year (all areas), includes unlimited words and five search categories